

# VFD and Pump Incentive Application for Business Customers

A Cash Incentive Energy Efficiency Program brought to you by:



## Steps to Complete Your Application

**Step 1: Determine eligibility: Pre-approval is required if the potential incentive is greater than \$20,000 prior to project start.** Contact The Utility for pre-approval. Equipment must be **new** and installed in a **commercial or industrial facility** (excluding residential spaces) served by a participating utility. Used or rebuilt equipment is **not** eligible. The incentive may not exceed **75% of total project cost**, or **100% of material cost** if the project is self-installed.

**Step 2: Install equipment.** New equipment must be installed and operational **before** you submit this application. Replaced equipment must be removed and properly disposed of.

**Step 3: Complete and sign the application.** Include copies of **all project invoices** (labor and materials) and supporting documents such as specification sheets or Energy Rating Sheets for high efficiency pumps.

**Step 4: Submit completed application.** The completed application and all supporting documents must be received within 180 days of installation. Email the application and supporting documentation to [rebate@brightenergysolutions.com](mailto:rebate@brightenergysolutions.com) or mail the application and all supporting documentation to:

ALP Utilities  
1015 34th Ave E  
PO Box 609  
Alexandria, MN 56308

Phone: (320) 763-6501

Please note: ALP Utilities and its supplemental power supplier, Missouri River Energy Services, are offering this Bright Energy Solutions Program. ALP Utilities and Missouri River Energy Services together will be referred to as "The Utility" throughout this document.



For more information about the Bright Energy Solutions® program visit: [www.brightenergysolutions.com](http://www.brightenergysolutions.com)

# VFD and Pump Incentive Application for Business Customers

**2026**

WAS THIS PROJECT PREAPPROVED?  Yes  No

## Customer Information

Company Name	Contact Name	Date Submitted	
Installation Address	City	State	ZIP Code
Mailing Address	City	State	ZIP Code
Phone	Utility Account Number	Installation Date	
Email Address			
Building Use – Please Check One: <input type="checkbox"/> Office <input type="checkbox"/> Retail <input type="checkbox"/> 24-hour Facility <input type="checkbox"/> Warehouse <input type="checkbox"/> Restaurant <input type="checkbox"/> Lodging <input type="checkbox"/> Grocery/Supermarket <input type="checkbox"/> Manufacturing School: <input type="checkbox"/> Elementary/Secondary <input type="checkbox"/> College                      Healthcare: <input type="checkbox"/> Clinic <input type="checkbox"/> Hospital <input type="checkbox"/> Other/Miscellaneous: _____			

## Vendor/Contractor Information

Company Name	Contact Name	Phone	
Address	City	State	ZIP Code
Email Address			

## Payment Information

<b>Please process payment to:</b>	<input type="checkbox"/> Customer (listed above)	<input type="checkbox"/> Vendor/Contractor (listed above)	<input type="checkbox"/> Alternative Recipient
<b><i>If payment is to be made to an Alternative Recipient, please complete the remainder of this section:</i></b>			
Company Name	Contact Name	Phone	
Address	City	State	ZIP Code

# VFD and Pump Incentive Application for Business Customers

**2026**

## A. Variable Frequency Drive (VFD's) on HVAC Fans, HVAC Pumps and Process Pumps

VFDs used to replace existing or failed VFDs do not qualify for incentives

VFD is for:  New equipment  Adding a VFD to existing equipment

VFD used to control pump or fan	VFD motor horsepower*	Make/Model	Annual Operating Hrs. (Minimum 1500)	Date Installed and Operable	Qty	Incentive	Total Incentive
<input type="checkbox"/> Process Pump <input type="checkbox"/> HVAC Pump <input type="checkbox"/> HVAC Fan						\$40/HP	
<input type="checkbox"/> Process Pump <input type="checkbox"/> HVAC Pump <input type="checkbox"/> HVAC Fan						\$40/HP	
<input type="checkbox"/> Process Pump <input type="checkbox"/> HVAC Pump <input type="checkbox"/> HVAC Fan						\$40/HP	
<input type="checkbox"/> Process Pump <input type="checkbox"/> HVAC Pump <input type="checkbox"/> HVAC Fan						\$40/HP	
<b>Section A:</b>							<b>\$</b>

- **VFDs used to replace existing or failed VFDs do not qualify for incentives.**
- VFDs must be automatically controlled by a variable signal and have load diversity that will result in savings through motor speed variation.
- The motor controlled must be set to operate a minimum of 1500 hours annually to be eligible for incentive. **Redundant or backup units do not qualify.**
- **This incentive is for VFDs used on process pumps, HVAC pumps and HVAC fans only.**
  - \* Examples include VFDs used to control the following: HVAC fans, boiler draft fans, cooling tower fans, chilled water distribution pumps, and hot water distribution pumps.
- HVAC FANS  
Incentives for VFDs used to control HVAC fans are only offered for VFDs installed on existing HVAC fans up to 400 horsepower. **Incentives are available for retrofits only and are not offered for new construction or new installations.**
- WALL AXIAL FANS  
Incentives for VFDs used to control wall axial fans (shuttered wall fans, sidewall prop fans, etc.) used in conditioned spaces are offered for new installations and retrofits.
- HVAC PUMPS  
Incentives for VFDs used to control HVAC pumps are only offered for VFDs installed on existing HVAC equipment and are limited to pumps up to 400 horsepower. **Incentives are available for retrofits only and are not offered for new construction or new installations except for pumps < 7.5 HP.**
- PROCESS PUMPS  
Incentives for VFDs used to control process pumps are limited to the following horsepower ranges:
  - \* For new process pumps - only VFDs used to control motors 1 through 50 horsepower are eligible.
  - \* For retrofit of existing process pumps - only VFDs added to control motors 1 through 400 horsepower are eligible.



<b>C. ECM Water Circulators</b>					
Equipment Type	Specifications	Requirements	QTY	Incentive/Unit	Total Incentive
ECM Domestic Hot Water Circulator (Integrated "smart" controls modulating flow based on demand and variable speed capability required.)	Domestic Hot Water	<100 Watts		\$75/unit	
		100-499 Watts		\$400/unit	
		≥500 Watts		\$900/unit	
ECM Cooling Water Circulator (Integrated "smart" controls modulating flow based on demand and variable speed capability required.)	Cooling Water	<100 Watts		\$25/unit	
		100-499 Watts		\$125/unit	
		≥500 Watts		\$300/unit	
<b>Section C:</b>					<b>\$</b>
<p><b>Please attach the following required documents:</b></p> <ol style="list-style-type: none"> <li>1. Spec sheet or other manufacturer provided documents which clearly state the use of a factory installed ECM or switched reluctance motor.</li> </ol>					

<b>Summary of Incentives</b>	
<b>Section A: Variable Frequency Drives on HVAC Fans, HVAC Pumps and Process Pumps</b>	
<b>Section B: High Efficiency Pumps</b>	
<b>Section C: ECM Water Circulators</b>	
<b>Total Incentive:</b>	<b>\$</b>

## Certifications and Signature

I hereby certify that:

1. The information contained in this application is accurate and complete.
2. All installation is complete, and the unit (s) is operational prior to submitting application.
3. All rules of this incentive program have been followed.
4. I have read and understand the terms and conditions applicable to this incentive program as set forth in this application, including those set forth on the last page of this application form.

The customer agrees to verification of the equipment installation which may include a site inspection by a program or utility representative. The customer understands that it is not allowed to receive more than one incentive from this program on any piece of equipment. The customer agrees to indemnify, defend, hold harmless and release The Utility from any claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising from or relating to the removal, disposal, installation or operation of any equipment or related materials in connection with the programs described in this application, including any incidental, special or consequential damages.

Please sign and complete all information below.

Customer Signature	Print Name	
	Title	Date

### Commercial BES Application Checklist

Before submitting this application, please complete and include all items listed below:

- ✓ Complete Application
  - Customer Information
  - Vendor/Contractor Information
  - Equipment Information
  - Customer Signature
- ✓ Attach a Copy of Equipment Invoice
  - Equipment Quantity
  - Model numbers of equipment installed
- ✓ Specification sheets

<b>Member Utility Use Only</b>		Date Received:	
Date pre-inspected:	Initials:		
Date post-inspected:	Initials:		
Incentive Approved: <input type="checkbox"/> Yes <input type="checkbox"/> No	Amount: \$	Date Approved:	
Utility or Program Representative:			

# Terms and Conditions for Bright Energy Solutions® Incentive Program

## ELIGIBILITY:

- Bright Energy Solutions incentives are offered by Missouri River Energy Services and its participating members. For questions regarding eligibility, call your local utility listed on the cover page of this application.
- This program is applicable only to equipment that meets the detailed specifications and requirements described in this application. The Utility will determine, in its discretion, whether such specifications and requirements are satisfied.
- Customers may not receive more than one incentive for each piece of equipment installed under any combination of Bright Energy Solutions programs. Equipment installed as a backup or redundant system is not eligible.

## TERMS AND CONDITIONS:

1. Incentive Offer: Projects, including all required installation, must be completed by December 31 of the year indicated on this application form unless Conditional Preapproval has been issued by The Utility.
2. Compliance:
  - a) All projects must comply with federal, state, and local code, licensing, and permit requirements.
  - b) Equipment must not be used to qualify and receive payment for energy savings from any wholesale electricity market.
  - c) **All projects for which more than \$20,000 in incentive payments is sought must be approved by The Utility in writing prior to the commencement of the project.** Receipt of pre-approval does not guarantee incentive payments will be made.
  - d) All terms and conditions of this application must be satisfied by the customer.
3. Payment: Incentive payments are usually made within 4 – 8 weeks. The Utility reserves the right to refuse payment and participation for violations of program rules and procedures.
4. Inspection: The Utility may conduct an inspection of any installed projects.
6. Information Sharing: The Utility reserves the right to publicize your participation in this program unless you request otherwise in writing. Information contained in this application may be shared with state boards, commissions, departments, and other Bright Energy Solutions participating utilities.
7. Program Discretion: This program is subject to change or termination without notice at the discretion of The Utility. Neither pre-approval of a project, nor any other action by The Utility, will entitle a customer to an incentive payment until the application is finally approved by The Utility.
8. Logo Use: Customers or trade allies may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating utility in any marketing, advertising, or promotional material without written permission.
9. Disclaimers: The Utility:
  - a) does not endorse any manufacturer, product, labor, or system design by offering these programs.
  - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives.
  - c) does not expressly or implicitly warrant the installation or performance of installed equipment or any contractor's quality of work.
  - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project.
  - e) is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer or The Utility, in connection with a project undertaken under the programs described in this application.
  - f) does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures or the use of products funded under this program.

## INCENTIVE LIMIT:

Energy efficiency incentives are available to eligible customers for the purchase and installation of qualifying equipment, subject to the following limits per calendar year:

- **Commercial and industrial customers:** up to \$100,000 per customer per calendar year.
- **Residential customers:** up to \$10,000 per customer per calendar year.