

Heating and Cooling Incentive Application for Business Customers

A Cash Incentive Energy Efficiency Program brought to you by:



Steps to Complete Your Application

Step 1: Determine eligibility: Pre-approval is required if the potential incentive is greater than \$20,000 prior to project start. Contact The Utility for pre-approval. Equipment must be **new** and installed in a **commercial or industrial facility** (excluding residential spaces) served by a participating utility. Used or rebuilt equipment is **not** eligible. The incentive may not exceed **75% of total project cost**, or **100% of material cost** if the project is self-installed.

Step 2: Install equipment. New equipment must be installed and operational **before** you submit this application. Replaced equipment must be removed and properly disposed of.

Step 3: Complete and sign the application. Include copies of **all project invoices** (labor and materials) and supporting documents such as AHRI Certificates, ENERGY STAR® certifications, or specification sheets.

Step 4: Submit completed application. The completed application and all supporting documents must be received within 180 days of installation. Email the application and supporting documentation to rebate@brightenergysolutions.com or mail the application and all supporting documentation to:

ALP Utilities
1015 34th Ave E
PO Box 609
Alexandria, MN 56308

Phone: (320) 763-6501

Please note: ALP Utilities and its supplemental power supplier, Missouri River Energy Services, are offering this Bright Energy Solutions Program. ALP Utilities and Missouri River Energy Services together will be referred to as "The Utility" throughout this document.



Please visit www.brightenergysolutions.com for more information about the Bright Energy Solutions® Programs.

Heating and Cooling Incentive Application for Business Customers

2026

WAS THIS PROJECT PREAPPROVED? Yes No

Customer Information

Company Name	Contact Name		Date Submitted
Installation Address	City	State	ZIP Code
Mailing Address	City	State	ZIP Code
Phone	Utility Account Number		Installation Date
Email Address			
Building Use – Please Check One: <input type="checkbox"/> Office <input type="checkbox"/> Retail <input type="checkbox"/> Convenience Store <input type="checkbox"/> Restaurant <input type="checkbox"/> Lodging <input type="checkbox"/> Warehouse <input type="checkbox"/> Manufacturing School: <input type="checkbox"/> Elementary <input type="checkbox"/> High <input type="checkbox"/> Technical / College / University Healthcare: <input type="checkbox"/> Clinic <input type="checkbox"/> Hospital <input type="checkbox"/> Long Term Care / Senior Living <input type="checkbox"/> Other/Miscellaneous: _____			

Vendor/Contractor Information

Company Name	Company Name	Phone	
Address	City	State	ZIP Code
Email Address			

Payment Information

Please process payment to:	<input type="checkbox"/> Customer (listed above)	<input type="checkbox"/> Vendor/Contractor (listed above)	<input type="checkbox"/> Alternative Recipient
<i>If payment is to be made to an Alternative Recipient, please complete the remainder of this section:</i>			
Company Name	Contact Name	Phone	
Address	City	State	ZIP Code

A. Split System Air Conditioning, Air Source Heat Pumps, Mini Splits, VRF Multi-split Heat Pumps, PTAC's, PTHP's, Rooftop Units and Chillers

Type* See Appendix	Make/Model Number (for split systems, supply both the indoor and outdoor units)	# of Units	Tons per Unit	Incentive per Ton	AHRI Number	Total Incentive

Section A: \$

- Installation of both the evaporator and condenser coil is required for all split systems including heat pumps.
- The utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program.

*See attached requirements table.

Please attach the following required documents:

1. AHRI Certificate of Product Ratings for the equipment installed. This document should be provided by your contractor. If the certificate is not available, please include a manufacturer's spec sheet that clearly shows efficiency ratings at standard AHRI full load testing conditions.

B. Natural Gas Furnace

Equipment	Specifications	AHRI/GAMA	AFUE*	Input MBUTH*	QTY	Incentive	Total Incentive
Natural Gas Furnace < 225 MBTUH	AFUE ≥ 96%					\$350/unit	
Natural Gas Furnace < 225 MBTUH	AFUE ≥ 95% - 95.9%					\$325/unit	
Natural Gas Boiler < 300 MBTUH	AFUE ≥ 90%					\$300/unit	

*AFUE: Annual Fuel Utilization Efficiency *** MBTUH: Thousand British Thermal Units (BTU) per hour

Section B: \$

Please attach the following required documents:

1. AHRI Certificate of Product Ratings for the equipment installed. This document can be provided by your contractor.

C. Geothermal Heat Pumps						
Installed Equipment	Minimum Efficiency*	Tons	QTY	Total Tons	Incentive per Ton	Total Incentive
Closed Loop Water to Air Ground Source Heat Pump < 11.25 Tons Per Unit (<135,000 Btu/h) per unit	ENERGY STAR 17.1 EER & 3.6 COP				\$200/ton	
Closed Loop Water to Water Ground Source Heat Pump < 11.25 Tons Per Unit (<135,000 Btu/h) per unit	ENERGY STAR 16.1 EER & 3.1 COP				\$200/ton	
Desuperheater Bonus						
A DESUPERHEATER is used to heat domestic hot water for the business.				QTY	Incentive	Total Incentive
<i>The presence of desuperheater must be clearly stated on the invoice.</i>					\$250	
Section C:						\$
Please attach the following required documents:						
<ol style="list-style-type: none"> AHRI Certificate of Product Ratings for the equipment installed. If available this document can be provided by your contractor. If the certificate is not available, please include a manufacturer's spec sheet that clearly shows efficiency ratings at standard AHRI testing conditions. 						
<ul style="list-style-type: none"> Incentives for larger units may be available under the Custom Incentive Program. Units installed for sole use of providing domestic hot water or for pool heating do not qualify but may qualify under the Custom Incentive Program. The utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program. The maximum incentive for a closed loop system is \$15,000. Payments for larger incentives may be allowed under the Custom Incentive Program. <p>*For multistage units the incentive minimum efficiency is based on ENERGY STAR's blended rating which is the average of the full load and part load efficiency ratings.</p>						

D. ECM (Electronically Commutated Motors) or Switched Reluctance Motors					
Equipment Type	Specifications	Requirements	QTY	Incentive per Unit	Total Incentive
Smart Switched Reluctance Motors for HVAC Supply Fans ≤ 20 HP used in rooftop units or air handling units.	Software controls that provide variable speed capability are required.	Spec Sheet Clearly Showing Motor and Control		\$40/HP	
ECM Fan Powered Box in Cooling Systems Retrofits eligible when ≥ 1/12 HP and < 1 HP New Construction or replacement of failed unit if < 1/12 HP.	Fan Powered Box with ECM	Spec Sheet Clearly Showing ECM		\$0.09 /CFM	
ECM Domestic Hot Water Circulator Integrated “smart” controls modulating flow based on demand and variable speed capability required.	Domestic Hot Water	<100 Watts		\$75/unit	
		100-499 Watts		\$400/unit	
		≥500 Watts		\$900/unit	
ECM Cooling Water Circulator Integrated “smart” controls modulating flow based on demand and variable speed capability required.	Cooling Water	<100 Watts		\$25/unit	
		100-499 Watts		\$125/unit	
		≥500 Watts		\$300/unit	
Section D:					\$
Please attach the following required documents:					
1. Spec sheet or other manufacturer provided documents which clearly state the use of an ECM or switched reluctance motor.					

E. ENERGY STAR Ceiling Fans, Window and Wall (Sleeve) Air Conditioners					
Description	Type	Size Btu/h	QTY	Incentive per Unit	Total Incentive
Ceiling Fan	NA	NA		\$25	
Air Conditioner	<input type="checkbox"/> Window <input type="checkbox"/> Wall (Sleeve)	<input type="checkbox"/> <14,000 BTU/h <input type="checkbox"/> ≥14,000 BTU/h		\$75	
Section E:					\$
Please attach the following required document:					
1. Spec sheet or document showing that product is ENERGY STAR certified.					

F. Guest Room Energy Management Systems (Replacement or Retrofits Only – Lodging Facilities Only)				
Existing Heating / Cooling	Number of Guest Rooms Controlled	Incentive per Room	Make/Model Number	Total Incentive
PTAC with Electric Resistive Heat		\$50.00		
PTHP Heat Pump Unit		\$50.00		
Section F:				\$
Please attach the following required documents:				
1. Manufacturer’s specification sheet showing make, model number, and required features.				
<ul style="list-style-type: none"> Incentive is offered only for occupancy-based guest room management systems in lodging facilities. Heating and cooling must be based on occupancy determined by key activation or sensing of either motion or body heat. Only systems controlling PTAC’s (packaged terminal air conditioners) with electric resistive heat or PTHP’s (packaged terminal heat pumps) qualify for this incentive. Systems controlling other sources of heating or cooling may be eligible for incentives under the Bright Energy Solutions Custom Incentive Program. 				

G. Demand Controlled Ventilation (CO₂ Sensors) and Energy Recovery Ventilators (ERV)

Equipment		Incentive	Total Incentive
CO ₂ Demand Controlled Ventilation (Incentive available only if not required by code.)	Square Feet Controlled:	\$35.00 per 1000 square feet	
Energy Recovery Ventilator (ERV) (Incentive available only if not required by code.)	Rated Nominal Airflow SCFM:	\$0.70 per SCFM	

Section G: \$

Please attach the following required documents:

1. Manufacturer's specification sheet showing make, model number and required features.

- **Demand Controlled Ventilation:** Install ventilation controls using carbon dioxide levels to measure occupancy and to modify the percentage of outside air based on variable levels. Only buildings with space heating and cooling are eligible. Conditioned spaces must be kept between 65°F and 75°F during operating hours.
- **Energy Recovery Ventilator (ERV):** HVAC applications only. Other applications may be eligible for custom Incentives.

H. ENERGY STAR Heat Pump Water Heaters

Equipment	Make/Model Number	Incentive Per Unit	Total Incentive
ENERGY STAR Heat Pump Water Heater		\$200	

Section H: \$

Please attach the following required documents:

1. Manufacturer's specification sheet showing ENERGY STAR certification.

The utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program.

I. Natural Gas Fired Domestic Water Heater

Equipment	Specifications	QTY	Incentive per Unit	Total Incentive
Storage (Tank Type) Water Heater ≤ 55 gal	ENERGY STAR Certified		\$100	
Whole home Tankless Water Heater	ENERGY STAR Certified		\$300	

Section I: \$

Please attach the following required documents:

1. Manufacturer's specification sheet showing model number and Uniform Energy Factor (UEF).

J. High Volume Low Speed Fans

Installation	Make/Model	QTY	Incentive per Unit	Total Incentive
High Volume Low Speed Fan			\$900.00	

Section J: \$

This measure applies to the installation of large horizontally mounted high volume low speed (HVLS) fans ≥ 14 feet and ≤ 24 feet diameter.

Please attach the following required documents:

1. Manufacturer's specification sheet.

K. ENERGY STAR® Whole Home/Office Dehumidifier

Equipment	Make/Model	QTY	Incentive	Total Incentive
			\$200.00	
Section K:				\$

Please attach the following required documents:

1. Manufacturer's specification sheet showing ENERGY STAR certification.

Summary of Incentives

Section A: Split System Air Conditioning, Air Source Heat Pumps, Mini Splits, VRF Multi-splits, PTAC's, PTHP's, Rooftop Units and Chillers	\$
Section B: Natural Gas Furnace	\$
Section C: Geothermal Heat Pumps	\$
Section D: ECM and Switch Reluctance Motors	\$
Section E: ENERGY STAR Ceiling Fans, Window or Wall A/C	\$
Section F: Guest Room Energy Management Systems	\$
Section G: Demand Controlled Ventilation – Energy Recovery Ventilators	\$
Section H: Heat Pump Water Heaters	\$
Section I: Natural Gas Fired Domestic Water Heater	\$
Section J: High Volume Low Speed Fans	\$
Section K: ENERGY STAR Whole Home/Office Dehumidifier	\$
Total Incentive:	\$

Certifications and Signature

I hereby certify that:

1. The information contained in this application is accurate and complete.
2. All installation is complete, and the unit (s) is operational prior to submitting application.
3. All rules of this incentive program have been followed.
4. I have read and understand the terms and conditions applicable to this incentive program as set forth in this application, including those set forth on the last page of this application form.

The customer agrees to verification of the equipment installation which may include a site inspection by a program or utility representative. The customer understands that it is not allowed to receive more than one incentive from this program on any piece of equipment. The customer agrees to indemnify, defend, hold harmless and release The Utility from any claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising from or relating to the removal, disposal, installation or operation of any equipment or related materials in connection with the programs described in this application, including any incidental, special or consequential damages.

Please sign and complete all information below.

Customer Signature	Print Name	
	Title	Date

Commercial BES Application Checklist

Before submitting this application, please complete and include all items listed below:

- ✓ Complete Application
 - Customer Information
 - Vendor/Contractor Information
 - Equipment Information
 - Customer Signature
- ✓ Attach a Copy of Equipment Invoice
 - Equipment Quantity
 - Model numbers of equipment installed
- ✓ Specification sheets

Member Utility Use Only		Date Received:	
Date pre-inspected:		Initials:	
Date post-inspected:		Initials:	
Incentive Approved: <input type="checkbox"/> Yes <input type="checkbox"/> No		Amount: \$	Date Approved:
Utility or Program Representative:			

Bright Energy Solutions®
AHRI Rated HVAC Efficiency Requirements & Incentive Tables
Follow this page.

Bright Energy Solutions® AHRI Rated HVAC Efficiency Requirements & Incentives

2026

Type	Size Range (BTU/h)	Size Range (Tons)	Minimum AHRI Efficiency	Incentive
Packaged Terminal Air Conditioning and Heat Pumps (PTAC and PTHP)				
A	All Sizes	All Sizes	11.0 EER2 or 11 EER	\$45/ton
Unitary Air-Cooled Split System Air Conditioning and Condensing Units				
BA+	<65,000 BTU/h	≤5.4 tons	15.2 SEER2 and 10 EER2	\$100/ton
BB+	<65,000 BTU/h	≤5.4 tons	18 SEER2 and 11.5 EER2	\$140/ton
D	≥65,000 BTU/h and <135,000 BTU/h	>5.4 tons and <11.25 tons	11 EER2 or 11.5 EER	\$30/ton
E	≥135,000 BTU/h and <240,000 BTU/h	≥11.25 tons and <20 tons	11 EER2 or 11.5 EER	\$30/ton
F	≥240,000 BTU/h and <760,000 BTU/h	≥20 tons and <63.3 tons	9.9 EER2 or 10.3 EER	\$30/ton
G	≥760,000 BTU/h	≥63.3 tons	9.3 EER2 or 9.7 EER	\$30/ton
Split System Air Source Heat Pumps				
HA+	<65,000 BTU/h	≤5.4 tons	Value - 15.2 SEER2, 9.6 EER2 and 7.8 HSPF2	\$60/ton
HB+	<65,000 BTU/h	≤5.4 tons	Plus - 15.2 SEER2, 11.0 EER2, and 7.8 HSPF2	\$100/ton
CCHP+	<65,000 BTU/h	≤5.4 tons	Premier - 15.2 SEER2, 8.1 HSPF2, Percent of Heating Capacity at 5°F ≥ 70% of that at 47°F, COP at 5°F ≥ 1.75	\$120/ton
J	≥65,000 BTU/h and <135,000 BTU/h	>5.4 tons and <11.25 tons	10.6 EER2 or 11.2 EER/47°F - 3.3 COP	\$25/ton
K	≥135,000 BTU/h and <240,000 BTU/h	≥11.25 tons and <20 tons	10 EER2 or 10.6 EER/47°F - 3.2 COP	\$5/ton
L	≥240,000 BTU/h	≥20 tons	9.5 EER2 or 10 EER/47°F - 3.2 COP	\$25/ton
Dual Fuel** Split System Air Source Heat Pumps				
DFHA+	<65,000 BTU/h	≤5.4 tons	Value - 15.2 SEER2, 9.6 EER2 and 7.8 HSPF2	\$210/ton
DFHB+	<65,000 BTU/h	≤5.4 tons	Plus - 15.2 SEER2, 11.0 EER2, and 7.8 HSPF2	\$250/ton
DFCC+	<65,000 BTU/h	≤5.4 tons	Premier - 15.2 SEER2, 8.1 HSPF2, Percent of Heating Capacity at 5°F ≥ 70% of that at 47°F, COP at 5°F ≥ 1.75	\$355/ton

+ Indicated equipment eligible for quality installation bonus when installed by an approved quality installation contractor and installation information is included in the "Required Information for Quality Installation" section of the application form.

**For the purpose of this incentive, a dual-fuel system pairs an electric heat pump (primary heat source) with a natural gas, propane, or fuel oil furnace and alternates between the two fuel sources to maximize comfort and efficiency. At the discretion of the Utility, electric thermal storage heating systems may also be considered if capable of maintaining temperatures during controlled periods.

Type	Size Range (BTU/h)	Size Range (Tons)	Minimum AHRI Efficiency	Incentive
Mini Split Air Conditioner				
MSAC	All Sizes	All Sizes	15.2 SEER2 and 12 EER2	\$150/outdoor condensing unit
MSAC2	All Sizes	All Sizes	18 SEER2 and 12 EER2	\$200/outdoor condensing unit
Mini Split Air Source Heat Pump				
MSHP1	All Sizes	All Sizes	Value - 15.2 SEER2, 9.3 EER2 and 7.8 HSPF2	\$250/outdoor condensing unit
MSHP2	All Sizes	All Sizes	Plus - 15.2 SEER2, 11.0 EER2 and 7.8 HSPF2	\$300/outdoor condensing unit
MSHP3	All Sizes	All Sizes	Premier - 15.2 SEER2, 8.5 HSPF2, Percent of Heating Capacity at 5°F ≥ 70% of that at 47°F, COP at 5°F ≥ 1.75	\$400/outdoor condensing unit

Type	Size Range (BTU/h)	Size Range (Tons)	Minimum AHRI Efficiency	Incentive
Single Packaged Vertical Air Conditioners				
CA	Air Conditioner <65,000 BTU/h	≤5.4 tons	12 EER	\$30/ton
Single Packaged Vertical Heat Pumps				
CB	Heat Pump <65,000 BTU/h	≤5.4 tons	11.9 EER	\$30/ton
Variable Refrigerant Flow Air Cooled Multi-Split Heat Pumps				
VR1	≥65,000 BTU/h and <135,000 BTU/h	≥ 5.4 tons and < 11.25 tons	11.0 EER2 or 11.0 EER	\$75/ton
VR2	≥135,000 BTU/h and <240,000 BTU/h	≥ 11.25 tons and < 20 tons	10.5 EER2 or 10.5 EER	\$75/ton
VR3	≥240,000 BTU/h and <760,000 BTU/h	≥ 20 tons and < 63.3 tons	9.5 EER2 or 9.5 EER	\$75/ton
Unitary Single Packaged Air Conditioning (including rooftop units)				
MA	<65,000 BTU/h	≤5.4 tons	15.2 SEER2 or 16.0 SEER	\$40/ton
MB	<65,000 BTU/h	≤5.4 tons	17.1 SEER2 or 18.0 SEER	\$70/ton
O	≥65,000 BTU/h and <135,000 BTU/h	≥ 5.4 tons and < 11.25 tons	10.9 EER2 or 11.5 EER	\$35/ton
P	≥135,000 BTU/h and <240,000 BTU/h	≥ 11.25 tons and < 20 tons	10.9 EER2 or 11.5 EER	\$35/ton
Q	≥240,000 BTU/h and <760,000 BTU/h	≥ 20 tons and < 63.3 tons	9.8 EER2 or 10.3 EER	\$35/ton
R	≥760,000 BTU/h	≥ 63 tons	9.2 EER2 or 9.7 EER	\$15/ton
Unitary Single Packaged Heat Pumps (including rooftop units)				
S	<65,000 BTU/h	≤5.4 tons	15.2 SEER2 and 7.8 HSPF2 or 16.0 SEER, 9.2 HSPF	\$40/ton
T	<65,000 BTU/h	≤5.4 tons	17.2 SEER2 and 8 HSPF2 or 18.0 SEER and 9.5 HSPF	\$70/ton
U	≥65,000 BTU/h and <135,000 BTU/h	≥ 5.4 tons and < 11.25 tons	10.6 EER2 or 11.1 EER / 47° F -3.4 COP	\$30/ton
V	≥135,000 BTU/h and <240,000 BTU/h	≥ 11.25 tons and < 20 tons	10.2 EER2 or 10.7 EER / 47° F -3.2 COP	\$30/ton
W	≥240,000 BTU/h	≥ 20 tons	9.1 EER2 or 9.5 EER / 47° F -3.2 COP	\$15/ton

Type	Size Range	Minimum AHRI Efficiency	Incentive
Water Cooled Scroll or Screw Chillers (must meet full load and part load efficiency requirements.)			
AA	Tier 1: <75 tons	0.668 kW/ton full load (FL) and 0.455 kW/ton part load (IPLV)	\$40/ton
AB	Tier 2: <75 tons	0.58 kW/ton full load (FL) and 0.41 kW/ton part load (IPLV)	\$45/ton
AC	Tier 1: ≥75 to <150 tons	0.732 kW/ton full load (FL) and 0.478 kW/ton part load (IPLV)	\$40/ton
AD	Tier 2: ≥ 75 to <150 tons	0.713 kW/ton full load (FL) and 0.466 kW/ton part load (IPLV)	\$45/ton
AE	Tier 1: ≥150 and < 300 tons	0.663 kW/ton full load (FL) and 0.429 kW/ton part load (IPLV)	\$40/ton
AF	Tier 2: ≥ 150 and < 300 tons	0.646 kW/ton full load (FL) and 0.418 kW/ton part load (IPLV)	\$45/ton
AG	Tier 1: ≥ 300 to 600 tons	0.61 kW/ton full load (FL) and 0.40 kW/ton part load (IPLV)	\$30/ton
AH	Tier 2: ≥ 300 to 600 tons	0.594 kW/ton full load (FL) and 0.390 kW/ton part load (IPLV)	\$35/ton
Water Cooled Centrifugal Chillers (Must meet full load and part load efficiency requirements.)			
AI	Tier 1: <150 tons	0.6394 kW/ton full load (FL) and 0.3908 kW/ton part load (IPLV)	\$30/ton
AH	Tier 2: <150 tons	0.6072 kW/ton full load (FL) and 0.3712 kW/ton part load (IPLV)	\$40/ton
AK	Tier 1: ≥ 150 to <300 tons	0.5608 kW/ton full load (FL) and 0.3424 kW/ton part load (IPLV)	\$25/ton
AL	Tier 2: ≥ 150 to <300 tons	0.603 kW/ton full load (FL) and 0.38 kW/ton part load (IPLV)	\$35/ton
AM	Tier 1: ≥ 300 and < 400 tons	0.5653 kW/ton full load (FL) and 0.3702 kW/ton part load (IPLV)	\$20/ton
AN	Tier 2: ≥ 300 and < 400 tons	0.5368W/ton full load (FL) and 0.371 kW/ton part load (IPLV)	\$30/ton
AO	Tier 1: ≥ 400 to 600 tons	0.5661 kW/ton full load (FL) and 0.35721 kW/ton part load (IPLV)	\$15/ton
AP	Tier 2: ≥ 400 to 600 tons	0.556 kW/ton full load (FL) and 0.361 kW/ton part load (IPLV)	\$20/ton
Air Cooled Chillers with Condenser (Must meet full load and part load efficiency requirements.)			
Z1	<150 tons	10.19 EER full load and 16.59 EER part load (IPLV)	\$50/ton
Z2	≥150 tons	10.19 EER full load and 16.91 EER part load (IPLV)	\$50/ton

Terms and Conditions for Bright Energy Solutions® Incentive Program

ELIGIBILITY:

- Bright Energy Solutions incentives are offered by Missouri River Energy Services and its participating members. For questions regarding eligibility, call your local utility listed on the cover page of this application.
- This program is applicable only to equipment that meets the detailed specifications and requirements described in this application. The Utility will determine, in its discretion, whether such specifications and requirements are satisfied.
- Customers may not receive more than one incentive for each piece of equipment installed under any combination of Bright Energy Solutions programs. Equipment installed as a backup or redundant system is not eligible.

TERMS AND CONDITIONS:

1. Incentive Offer: Projects, including all required installation, must be completed by December 31 of the year indicated on this application form unless Conditional Preapproval has been issued by The Utility.
2. Compliance:
 - a) All projects must comply with federal, state, and local code, licensing, and permit requirements.
 - b) Equipment must not be used to qualify and receive payment for energy savings from any wholesale electricity market.
 - c) **All projects for which more than \$20,000 in incentive payments is sought must be approved by The Utility in writing prior to the commencement of the project.** Receipt of pre-approval does not guarantee incentive payments will be made.
 - d) All terms and conditions of this application must be satisfied by the customer.
3. Payment: Incentive payments are usually made within 4 – 8 weeks. The Utility reserves the right to refuse payment and participation for violations of program rules and procedures.
4. Inspection: The Utility may conduct an inspection of any installed projects.
6. Information Sharing: The Utility reserves the right to publicize your participation in this program unless you request otherwise in writing. Information contained in this application may be shared with state boards, commissions, departments, and other Bright Energy Solutions participating utilities.
7. Program Discretion: This program is subject to change or termination without notice at the discretion of The Utility. Neither pre-approval of a project, nor any other action by The Utility, will entitle a customer to an incentive payment until the application is finally approved by The Utility.
8. Logo Use: Customers or trade allies may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating utility in any marketing, advertising, or promotional material without written permission.
9. Disclaimers: The Utility:
 - a) does not endorse any manufacturer, product, labor, or system design by offering these programs.
 - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives.
 - c) does not expressly or implicitly warrant the installation or performance of installed equipment or any contractor's quality of work.
 - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project.
 - e) is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer or The Utility, in connection with a project undertaken under the programs described in this application.
 - f) does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures or the use of products funded under this program.

INCENTIVE LIMIT:

Energy efficiency incentives are available to eligible customers for the purchase and installation of qualifying equipment, subject to the following limits per calendar year:

- **Commercial and industrial customers:** up to \$100,000 per customer per calendar year.
- **Residential customers:** up to \$10,000 per customer per calendar year.