

WATER HEATER REBATE

\$100 – \$250



Purchase a new electric water heater, participate in ALP's load management program and you can receive a rebate.

Program Information

ALP cycles or curtails these water heaters at times when electrical usage is high. This program helps lower the peak electrical demand, which helps ALP keep rates stable and continue to offer low-cost energy. To qualify for the rebate, water heaters must meet the following criteria:

1. Must be an electric water heater with a minimum tank capacity of 50 gallons.
2. Must be connected to an ALP load control receiver (LCR) to cycle or curtail during peak loads.
3. Must have at least a 10 year or greater warranty..

(See terms and conditions on the back for a complete listing.)

Rebate Amounts

As a participant in the program, the customer may receive one of the following rebates. Which will be applied directly to the customers' ALP account.

**50g or larger on
cycling program: > \$100**

**80g or larger on
curtailing program: > \$250**

Upon the customer's purchase and installation of a qualifying water heater, ALP will install an LCR free of charge. This will enable the water heater to be controlled by ALP during peak electric times. Cycling allows the water heater to heat for short durations during peak times to maintain water temperature. Curtailing does not allow the water heater to heat during the entire peaking period.

The water heater will NOT receive a discounted rate on this program.

After the application has been completed and the water heater and load management controller are installed, ALP will apply the rebate to your utility bill.

APPLICATION 

Water Heater Rebate Application

➤ *Copy of paid receipt required*

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Brand of Water Heater: _____ Warranty: _____ years (10 year min.)

ALP Account Number: _____

Date of Purchase: _____ Purchased From: _____

Tank Size: _____ Purchase Price: _____

Signature: _____

The water heater will NOT receive a discounted rate on this program.

☐ \$100 (50-79 Gal. Tank)

☐ \$250 (80+ Gal. Tank)

Terms and Conditions

- The water heater must meet all program criteria and be fully approved by ALP Utilities.
- The customer will agree to ALP Utilities' connection of load management equipment to the water heater and participate in the program for a minimum of three consecutive years.
- The customer will permit ALP to periodically inspect the installation and to maintain the load management equipment. Unauthorized disconnection or removal of the equipment will result in the customer being billed the amount of the rebate.
- ALP will not be liable for loss or damage caused by normal interruption of service.
- No other ALP sponsored incentive rates, rebates or credits are offered by or in conjunction with this program.
- No connected water heater location nor customer at said location will be eligible for the program rebate more often than once during any 10 year period.